



Tourism & Events Department
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To: Linda Dillenbeck, Chairperson
Tourism Development Commission

From: Steve Geiogamah, Tourism Development Manager

Date: September 17, 2019

Subject: Work Study Planning Session

The objective of the Tourism Development Commission work study session is to Identify potential factors influencing the five-year tourism special revenue forecast; what are the implications for future allocation of tourism special revenue and prioritization of tourism development program.

Staff will lead participants through a facilitated discussion with guidelines in order to achieve the meeting objectives.

The following items are attached for your reference in order to assist in preparing for the work study session:

Item 3 - City Priorities and Projects

Item 4 - Experience Scottsdale's Priorities and Projects

Item 5 - Tourism Program Budget and Revenue Forecast/Financial Policy 21a

Item 6 - Tourism Program Priority Considerations

Please contact me at 480.312.4013 or at sgeiogamah@scottsdaleaz.gov if you need any further information.